



---

Dear Patron,

Thank you for taking the time to consider helping us with our quest to expand the reach of the Vero Classical Ballet (VCB). We strive to entertain our community with an affordable show as well as engaging our communities' youth. This is positive fun for the whole family this holiday season.

On November 29, 2014, we will offer Vero Beach and the surrounding communities in Indian River and St. Lucie counties a chance to see a full-scale **traditional** production of the **NUTCRACKER BALLET** at Vero Beach High School Performing Arts Center (at very affordable ticket prices). This staging is our **seventh annual** production. It will include beautiful costumes, back-drops and exquisite dancers.

**How do we help the community?** It is our mission to provide the highest level of Classical Ballet training and to promote the art form through exceptional public performances. We strive to offer quality training, a rare commodity among dance studios. The VCB focuses on the artistic form of classical ballet while offering students the opportunity to gain respect for themselves and others, teaching dedication and decorum. Our auditions are open to children 4 and up and we offer a limited number of scholarships. The 4-10 year olds are particularly enthusiastic and barely able to contain their excitement. You can imagine the possibilities for building self-esteem and personal growth!

**How can you attract New Customers?** As a sponsor, your gifts will be acknowledged in our performance program! We will also announce major sponsors over the PA system before each show, thanking them for their assistance and support in the staging of the production! Your support will be listed on posters and bulletins. In this way we can offer advertising for your business!

We are asking you to please be a sponsor of this year's Nutcracker and for future Nutcrackers, so that the community can benefit from this Cultural Experience!. We are also asking for donations of Gift Cards to our organization. We will use the Gift Cards to purchase items for Raffles and Silent Auction Events, so that we may raise funds for the costumes and props that children will need for this production. (It costs over \$20,000 to stage a local NUTCRACKER)

We have a 501(c)3 non-profit organization, **BALLET VERO** Parents and Friends, Inc. You may contribute to us through this non-profit arm of our school, if you prefer.

We appreciate greatly anything you can do to help!

We hope we can improve your new year with increased activity in your business and leave you with a feeling of pride in helping children at this holiday time. Please fill in the attached information request and have a print ready ad available. Banners are not provided but can be printed on your behalf at an additional \$100.00 fee.

Sincerely,

Directors Barry & Amy Trammell

Vero Classical Ballet

3705 16<sup>th</sup> Street

Vero Beach, Fl. 32960

772-360-8577

772-360-8572

info@veroclassicalballet.com

# Nutcracker Sponsorship Benefits

## **Friends -\$25-\$149**

- Acknowledgement in performance program
- Nutcracker T-shirt

## **Patrons-\$150-\$249**

- Acknowledgement in performance program
- 1/4page advertisement in program
- Two complimentary tickets to The Nutcracker Performance
- Nutcracker T-shirt

## **Bronze-\$250-\$499**

- Acknowledgement in performance program
- 1/3page advertisement in program
- Two complimentary tickets to The Nutcracker Performance
- Nutcracker T-shirt
- VIP backstage pass

## **Silver-\$500-\$1000**

- Mention in the announcements preceding concert
- Acknowledgement in performance program
- 1/2 page advertisement in program
- Advertisement or Coupon space on Tickets
- Four complimentary tickets to The Nutcracker Performance
- Nutcracker T-shirt
- VIP backstage pass

## **Gold-\$1000-\$5000**

- Mention in the announcements preceding concert
- Full page advertisement inside program
- Advertisement or Coupon space on Tickets
- Logo/name on VeroClassicalBallet.com homepage
- Logo/name on T-shirt
- Nutcracker T-shirt
- Four complimentary tickets to sponsored concert
- Special mention in Vero Classical Ballet newsletter
- VIP backstage pass
- DVD of one of the performances

## **Platinum -\$5,000 and up**

- Sponsors name/business listed on posters and the front program cover
- Mention in the announcements preceding concert
- Full page glossy colored advertisement
- Advertisement or Coupon space on Tickets
- Logo/name on T-shirt
- Nutcracker T-shirt
- Logo/name on VeroClassicalBallet.com homepage
- Logo/name placed prominently in lobby during performance
- Name engraved on a plaque to be permanently on display at VCB's studio
- VIP invitation to cast party with special recognition
- Four complimentary tickets to sponsored concert
- Special mention in Vero Classical Ballet newsletter

Be a Sponsor of the  
A Great Holiday Tradition  
**The Nutcracker Ballet**

Vero Classical Ballet is proud to present the seventh annual Nutcracker Ballet. We need your help to ensure that we maintain a professional level of performance and in bringing this holiday tradition to Vero Beach.

- o Platinum \$5000+
- o Gold \$1000-\$5,000
- o Silver \$500-\$999
- o Bronze \$250-\$499
- o Patrons \$150-\$249
- o Friends \$25-\$149

Please accept my gift of \$\_\_\_\_\_

All checks made payable to Vero Classical Ballet

3705 16<sup>th</sup> St

Vero Beach, Fl 32960

Credit Card:

Visa\_\_\_\_\_ MasterCard\_\_\_\_\_ American Express\_\_\_\_\_ Discover\_\_\_\_\_

Card # \_\_\_\_\_ Exp \_\_\_\_\_ Code \_\_\_\_\_

Please put me on your mailing list/email list

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

Telephone \_\_\_\_\_

*Thank You for Supporting the Arts.*